

#### TOWN OF GRANITE QUARRY BOARD OF ALDERMEN REGULAR MEETING MINUTES Monday, June 13, 2022 6:00 p.m.

**Present:** Mayor Brittany Barnhardt, Mayor Pro Tem John Linker, Alderman Jim Costantino, Alderman Kim Cress, Alderman Doug Shelton

**Staff:** Town Manager Larry Smith, Town Clerk Aubrey Smith, Town Attorney Chip Short, Finance Officer Shelly Shockley, Police Chief Mark Cook, Fire Chief / Public Works Director Jason Hord, Contracted Planner Bill Bailey

Call to Order: Mayor Barnhardt called the meeting to order at 6:00 p.m.

Moment of Silence: Mayor Barnhardt led a moment of silence.

Pledge of Allegiance: The Pledge of Allegiance was led by Mayor Barnhardt.

#### 1. Approval of the Agenda

**ACTION:** Alderman Costantino made a motion to approve the agenda. Alderman Shelton seconded the motion. The motion passed 4-0.

Alderman Shelton asked that a strategic planning session be planned for July to review parks planning and ARPA funds. Mayor Barnhardt asked if he was okay with it being brought up during Board Comments and Alderman Shelton agreed that would be fine. Mayor Barnhardt added that ETJ boundaries could also be discussed during the strategic meeting.

#### 2. Approval of the Consent Agenda

- A. Approval of the Minutes
  - 1) Budget Workshop May 19, 2022
  - 2) Regular Meeting May 19, 2022
- **B.** Departmental Reports (Reports in Board packet)
- C. Financial Reports (Reports in Board packet)
- **D.** Committee Reappointments (as recommended by each committee)
- E. Chamberlain Exterminators Contract Renewal

**ACTION:** Alderman Shelton made a motion to approve the consent agenda. Alderman Costantino seconded the motion. The motion passed 4-0.

#### 3. Citizen Comments – There were no citizen comments.

#### 4. Town Manager's Update

Manager Smith shared his Town Manager report as a handout. He began by sharing staff highlights. Clerk Smith obtained the North Carolina Certified Municipal Clerk certification. Manager Smith gave kudos to Chief Cook for his research and work on interlocal agreements for municipal police services and formula models. He also recognized that Finance Officer Shelly Shockley has been catching errors that are saving the town money, most recently on the Economic Development Agreement reimbursement amount. The newest member of the Public Works team is Jacob Collins, who will be working as a part-time technician.

Manager Smith shared a presentation on strategic planning and pointed out how the Board's recent strategic planning would help direct the budget and set goals for the year. The Board discussed the possibility of revamping or repurposing the Revitalization Team. Manager Smith mentioned having a steering committee approach to town committees.

Manager Smith referenced the Budget Amendment Request #17 handout for the FEMA Flood Insurance that won't be covered by the grant. The amendment is to GPO 2020-04 and not the annual budget.

**ACTION**: Mayor Pro Tem Linker made a motion to approve Budget Amendment Request #17 to amend GPO 2020-04. Alderman Cress seconded the motion. The motion passed 4-0.

Alderman Shelton asked whether the change would still be within the budgeted amount. Finance Officer Shockley stated that moving the funds from one line to the other would keep the project within budget.

Old Business None

#### **New Business**

#### 5. Public Hearing

#### Rezoning of 817 N. Salisbury Ave.

The developer submitted a letter requesting that the rezoning be continued to the August 8, 2022 meeting. The Planning Board voted to accept the developer's request and add the rezoning to their August 1, 2022 meeting.

**ACTION:** Alderman Costantino made a motion to continue the public hearing to the August 8, 2022, meeting (*per the developer's request*). Mayor Pro Tem Linker seconded the motion. The motion passed 4-0.

#### 6. Public Hearing

#### Annexation of 817 N. Salisbury Ave.

#### A. Staff Presentation

#### **Manager Smith**

Manager Smith shared that though this was tied to the rezoning, Mayor Barnhardt spoke to the property owner and they were in favor of going forward with the annexation tonight.

#### **B.** Public Hearing

- 1) Opened: Mayor Barnhardt opened the public hearing at 6:22 p.m.
  - There were no public comments.
- 2) Closed: Mayor Barnhardt closed the public hearing at 6:22 p.m.

#### C. Board Discussion and Decision

**ACTION:** Alderman Costantino made a motion to approve the annexation (*Ordinance 2022-02 for contiguous voluntary annexation of 817 N. Salisbury Avenue*). Mayor Pro Tem Linker seconded the motion. The motion passed 4-0.

During discussion the Board members clarified that it was an annexation of the property independent of any zoning or development plans.

#### 7. Public Hearing

#### **Stream Buffer Text Amendment**

#### A. Staff Presentation

Planner Bailey

Planner Bailey reviewed the proposed text amendment to the UDO and explained that the new language was from the state law.

#### **B.** Public Hearing

- 1) Opened: Mayor Barnhardt opened the public hearing at 6:29 p.m.
  - There were no public comments.
- 2) Closed: Mayor Barnhardt closed the public hearing at 6:29 p.m.

#### C. Board Discussion and Decision

**ACTION:** Mayor Pro Tem Linker made a motion to adopt Ordinance 2022-05 to amend UDO Chapter 7.6.1 Stream Buffer and approve the Statement of Consistency and Reasonableness as presented. Alderman Costantino seconded the motion. The motion passed 4-0.

#### 8. Budget Amendment #14

#### **Easter Creek Reimbursement Payment**

**ACTION:** Mayor Pro Tem made a motion to approve Budget Amendment #14 Easter Creek Payment as presented. Alderman Costantino seconded the motion. The motion passed 4-0.

#### 9. Ordinance Amendment

#### **Grant Project Ordinance 2021-13**

Finance Officer Shockley stated the GPO was written as a placeholder to accept the funds with the intention to amend once the Board decided on a project. The amended GPO shows which salaries will make up the funds. Mayor Barnhardt stated for the benefit of the audience that the NCLM recommended spending the funds this way. Alderman Shelton clarified this was a reimbursement of funds already spent to free up funds for a future transformational project.

**ACTION:** Alderman Costantino made a motion to adopt the amended GPO 2021-13 as presented. Mayor Pro Tem Linker seconded the motion. The motion passed 4-0.

#### 10. Budget Amendment #15

#### **Waste Management Fuel Surcharges**

**ACTION:** Alderman Costantino made a motion to approve Budget Amendment #15 for Waste Management Fuel Surcharges as presented. Alderman Cress seconded the motion. The motion passed 4-0.

There was Board discussion on the issue and possible solutions including altering the trash pickup schedule or raising the tax rate or environmental fee. Mayor Barnhardt asked for a 3-4 month look at the expense versus revenues. Manager Smith shared he would have that information by the next session.

#### 11. Budget Amendment #16

#### Salaries

**ACTION:** Alderman Costantino made a motion to approve Budget Amendment #16 for Salaries as presented. Mayor Pro Tem Linker seconded the motion. The motion passed 4-0.

#### 12. Public Hearing

#### Budget

#### A. Presentation of the Budget Message Town Manager

Manager Smith reviewed the presented budget message with a proposed tax increase of \$0.03. Since the proposed budget message was presented, Faith agreed on an amount of \$146,000 and the Economic Development Grant amount changed from \$38,549.20 to \$26,837.20. Sanitation fuel surcharges are an item of note.

#### B. Public Hearing

- 1) Opened: Mayor Barnhardt opened the public hearing at 7:02 p.m.
  - There were no public comments.
- 2) Closed: Mayor Barnhardt closed the public hearing at 7:02 p.m.

#### C. Board Discussion and Decision

Mayor Pro Tem Linker suggested holding another budget meeting to discuss specifics. Alderman Cress stated that everything was going up and an in-depth discussion was necessary. Mayor Pro Tem Linker asked if there would be a contingency fund outside unencumbered funds. Manager Smith stated that \$30,331 was proposed for contingency, but it wasn't enough to cover the Land Use Plan and Unified Development Ordinance rewrite proposal the Board discussed with NFocus. There was Board consensus to recess tonight's meeting to Thursday, June 16, 2022, at 9:30 a.m. for budget discussion.

#### 13. Confirm Meeting Details

#### **Rowan Municipal Association**

The proposed time consistent with the meeting historically occurring on the fourth Thursday evening of the month would be Thursday, July 28, 2022, from 6:00 p.m. to 8:00 p.m. at Trinity Oaks. Speaker will need to be identified. Mayor Pro Tem Linker asked if the item could be discussed at the recessed meeting on Thursday as well. There was Board consensus to add to the recessed meeting agenda. Mayor Barnhardt proposed Harry Warren as the speaker. She will reach out to him and bring information back to the Board on Thursday.

#### 14. Board Comments

- Alderman Shelton suggested setting a meeting date to discuss strategy for items like ARPA funds and the Board's role in the spending. The Board members will check their calendars and bring dates they are available back to the recessed meeting Thursday, June 16, 2022.
- **ACTION**: Alderman Cress made a motion to install two 25-mile-per-hour speed limit signs on Kerns Street; one coming off Old 80 and one coming off Highway 52. Mayor Pro Tem Linker seconded the item. The item passed 4-0.

#### 15. Announcements and Date Reminders

Α.	Monday	June 20	5:00 p.m.	Parks, Events, and Recreation Committee
В.	Monday	June 20	5:30 p.m.	Zoning Board of Adjustment
C.	Tuesday	June 21	3:30 p.m.	Revitalization Team
D.	Monday	July 4	_	Independence Day – Office Closed
E.	Tuesday	July 5	6:00 p.m.	Planning Board

#### Adjournment

**ACTION**: Alderman Costantino made a motion to recess the meeting to Thursday, June 16, 2022 at 9:30 a.m. to discuss the budget and RMA meeting details. Mayor Pro Tem Linker seconded the motion. The motion passed 4-0. The meeting ended at 7:22 p.m.

Respectfully Submitted,

<u>Aubrey Smith</u> Town Clerk

# Town of Granite Quarry Town Manager's Report June 2022



#### 1. Staff highlights.

- Aubrey Smith has officially been awarded "North Carolina Certified Municipal Clerk" designation.
- Chief Cook's research and work on interlocal agreements for municipal police services & formula models trying to help me find a less confusing approach we can recommend moving forward.
   This can hopefully be prioritized as a goal for the upcoming year.
- I've heard a number of positive comments worth noting about police presence and community patrols. This continues to be a focused priority with our existing resources, and of course a large part of the basis behind the FY23 proposal to unfreeze the police officer position.
- 2. NCCCMA summer conference. I'll be attending the NC Managers conference June 23-25. Some of the session names themselves pretty well sum up the case studies and issues we're all in the same boat keeping up with and combatting:

Opening Session - Disruptive and Disturbing Trends; Local Government Ethics in 2022; Building the Talent Pipeline; Legislative Updates; Trends Shaping the Future of the Workforce; Preventing Burnout - Accepting Limitations and Embracing Strengths.

- 3. **Code enforcement.** Still fine-tuning details of our program with our contractor. Report this month has been amended to include due dates on violations. Office assistant continues refining our reporting process with contractor to improve tracking & accountability of complaints.
- 4. Planner/planning services. Still proactively recruiting and following up on supplemental opportunities.
- 5. Civitan Agreement. Completed and signed.
- 6. **Sister Cities.** Mayor Barnhardt advised she would reach out to Salisbury's Mayor about this process since Salisbury has done it before. Aubrey posted on the statewide list serve for any info also, and additionally followed up with Salisbury's professional staff in case they had any info they could share.
- 7. Strategic planning and goal-setting. (presentation)
- 8. FEMA Grant closeout.
  - A. Creek pipe easement. Town Attorney reviewing.
  - B. **FEMA.** Still pressuring engineers. Jason and I will give most updated status at the meeting.
- 9. Committee Reports.
  - A. Community Appearance Commission. Met May 18th.
    - Chose Yard of the Month winners for May (324 N Cleo Ave; 337 Crowell Ln)
    - Recommended reappointment of Tom Bost as a member
    - PWD had a meeting conflict in May but still planning to discuss projects and how CAC can assist

- B. Parks, Events, and Recreation Committee. Met May 16th.
  - Arts in the Park. Discussed/debriefed on the event. Future dates proposed to be the weekend before Mother's Day, and to extend the event several hours. Next one May 6, 2023; 11am-5pm.
  - Granite Fest 2022 (October 15). Continued work and assignments on planning for the event.
  - Recommended reappointment of one member and not reappointment of a member who hasn't been able to make meetings.
- C. MPO Technical Coordinating Committee. Met May 18th.
  - DOT Board of Transportation set to review a plan regarding bicycle, pedestrian, rail and transit projects for FYs 2024-2033 sometime next summer (2023).
  - Rest of the meeting was mainly technical discussions on regional projects.
- D. Centralina COG Regional Managers Meeting. Met May 18th.
  - Contracting with a 501c3 trying to help assist in the crisis of local government planning/code enforcement workforce shortages.
  - Facilitated manager discussion on budget issues and approaches we're taking on this year's budget challenges.
  - Reviewed legislative updates.
  - CCOG is moving offices July 1<sup>st</sup>.
- E. **Revitalization Team.** May meeting was cancelled due to no pressing team business and other pressing meetings' preparations and follow ups. Will be meeting in June.

#### **Town of Granite Quarry**

## FISCAL YEAR 2021-2022 BUDGET AMENDMENT REQUEST #17

June 13, 2022

**PURPOSE:** To decrease Granite Lake FEMA Project – Contingency (04-6130-97) and increase Granite Lake FEMA Project – Professional Services (04-6130-18) in the amount of \$8,250 for the National Flood Insurance Program Flood Map Application Fee. The application fee must be paid prior to the FEMA project close-out.

### FEMA Granite Lake Project - Fund 04

#### **Expenses:**

GL Acc	<u>t #</u>	Account Description	Increase (Decrease):
04-6130-	-97	Granite Lake FEMA Project - Contingency	(\$8,250)
04-6130-	-18	Granite Lake FEMA Project – Professional Services	8,250
1111		Total Increase/Decrease:	\$0

The above Budget Amendment was approved / denied by the Manager or Board on					
Brittany Barnhardt, Mayor	Shelly Shockley, Finance Officer				



## GRANT PROJECT ORDINANCE 2020-04

## TOWN OF GRANITE QUARRY, NC FEMA GRANITE LAKE REPAIRS PROJECT

**BE IT ORDAINED** by the Governing Board of the Town of Granite Quarry, North Carolina, that pursuant to Section 13.2 of Chapter 159 of the General Statutes of North Carolina, the following Grant Project Ordinance is hereby adopted:

Section 1: The project authorized is to repair damages sustained by Hurricanes Florence and Michael to Granite Lake Park to be funded by federal and non-federal funds.

Section 2: The officers of this unit of government are hereby directed to proceed with the grant project within the terms of the grant documents and the budget contained herein.

#### Section 3: The following amounts are appropriated for the project:

Engineering Services		\$ 186,315	\$ 166,000
Construction Costs		465,000	547,619
Contingency (10%)		46,500	54,762
	<b>Total Appropriations</b>	\$ 697,815	\$ 768,381

#### Section 4: The following revenues are anticipated to be available to complete this Project:

Federal Emergency Mgmt Agency (FEMA) Grant (75%)	\$ <del>523,361</del>	\$ 576,286
NC Division of Emergency Management Grant (25%)	174,454	192,095
Total Revenues	\$ 697,815	\$ 768,381

Town of Granite Quarry
PO Box 351
Granite Quarry, NC 28072
Phone: 704.279.5596 • Fax: 704.279.6648

Section 5: The Finance Officer is hereby directed to maintain within the Grant Project Fund sufficient specific detailed accounting records to satisfy the requirements of the grantor agency, the grant agreements, and all state and federal regulations.

Section 6: Funds may be advanced from the General Fund for the purpose of making payments as due. Reimbursement requests should be made to the grantor agency in an orderly and timely manner.

Section 7: The Finance Officer is directed to report on the financial status of each project element in Section 3 of this ordinance on a quarterly basis.

Section 8: The Budget Officer is directed to include a detailed analysis of past and future costs and revenues on this grant project in every budget submission made to this Board until this project is complete.

Section 9: A copy of this grant project ordinance shall be entered into the Governing Board's meeting minutes, and within five days after adoption, copies shall be filed with the Finance Officer, Budget Officer, and in the Office of the Town Clerk for direction in carrying out this project.

Adopted this 2<sup>nd</sup> day of March 2020

As amended this 12<sup>th</sup> day of April 2021

(Seal) OFFICAL SEAL SEAL

Attest:

Aubrey Smith

Town Clerk

Town of Granite Quarry
PO Box 351
Granite Quarry, NC 28072
Phone: 704.279.5596 • Fax: 704.279.6648

am Feather, Mayor

www.granitequarrync.gov

# Strategic Planning

Vision, Mission, Values, Strategic Goal-Setting and Implementation



1

## What is Strategic Planning?

- Not a static document (dynamic and living)
- Avoids unplanned, spontaneous decisions that derail focus, resources, and goals accomplishment
- Guides resource allocation (is not guided by it)

## What is Strategic Planning?

#### **Ultimate purpose**

- · Organizational improvement
- · Improvement in service delivery
- · Improvement in effectiveness, efficiency, equity
- · SERVE THE PEOPLE!

3

## What is Strategic Planning?

- · Clarify future directions and consider consequences
- Better, coherent, and defensible decision-making
- · Increased employee discretion / autonomy

  (= increased buy-in, retention, innovation, trust, efficiency)
- · Enhanced capacity, teamwork, and expertise
- · Decreased liability
- · Improved communications and public relations
- · Increased political support
- · Focused organization-wide attention on priorities...
- · Leads to collective action and goals accomplishment!

## Requirements for a Successful Plan

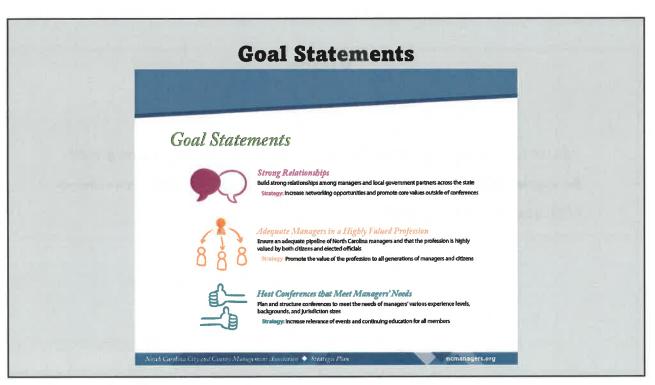
- · Process sponsor (position of power, sees the need)
- · Resources (time, work hours, information, money)
- · Openness
- · Organization-wide understanding and action
- Design a process that is likely to succeed / be used (Clear and concise!)

5

### **Vision**

"Solid as the rock on which it was founded, Granite Quarry will be a growing, connected and family-friendly town that provides a high quality of life for all."

	<b>Goal Sta</b>	tements		
	Town of Granite Quarry S	trategic Plan 2022-2023		
Vision: "Solid as the rock on who provides a high quality of	ich it was founded, Granite Quarry vi ille for all."	will be a growing, connected and	family-friendly town that	
Mission:				
PARKS & RECREATION	GROWTH	ECONOMIC DEVELOPMENT	COMMUNITY ENGAGEMENT /	
Goal: Use the Parks and Recreation Master Plan to enhance and advance Town parts and recreational opportunities.	II. Goot: Prepare for and attract safe, family-friendly, high quality growth and development.	III. Goal: Update and use the Downtown Master Plan to bring the Town and convenually's delired downtown form and character to fulbon. Seek industrial provide and expansion opportunities.	IV. Geal: Internally - Streamline consmunications and information flow within the town ooverneed. Enternally - Increase quality of life and placerading (sense of place/consumity) by informing and engaging the consumity and consumity and	
Objective: To promote health, improve accessibility, convex neighborhoods and people, and continue maintaining and proving QD parks to be the "crown just all proving QD parks to the Coronn park of people to the continuency."	Objective: To update Comprehensive Land Use Plan and development ordinances where reserved, and encourage high quality growth; and to proactively attract high quality growth.	Objective: To improve existing downbown environment, create usique and enthusiator GQ branding, marketing, and prosnotional epportunities, and purport, retain, and attract high quality commercial tenants and eveloping Granitis Industrial Bark, and sele additional industrial growth apportunities.	Objective To establish consenurication internally - To establish consenurication publishes that most efficiently inform board members will emaintaining stablisty, accountability, and positive working alternally - To create a strong network for information establishment for employees. Externally - To create a strong network for information establishment, community fisedback, positive press, and support for posits accomplishment.	
Strategies:  I. Begin implementation of Parks and Recreation Haster Plan.  2. Incorporate funding for low-hanging fruit within Fr budgets; use grants and supplemental funding (e.g., ARPA) for larger, transformational liters  3. Determine cryanizational model best suited to help implement Haster Plan (e.g., Friends of the Park non-profit).	Strategies:  1. Review Comprehensive Land Use Plan and Utilled Dev Ordinance for any changes that may't be needed.  2. Seek out appoint opportunities with printized Strategic Properties (e.g., Development Agreements).  3. Recruit, retain, and rely on expert staff who can get us there.	Strategies —  1. Review Downbown Master Plan (DMP) for any updates and/or changes that might be needed.  2. Explore and determine the organizational model best existe to help incipament Master Plan (e.g., Downtown Development Association, Business Association).  3. Review Infrastructure, design, and societive needs applied current Solde and Federal funding or legisletive opportunities.  4. Brandingslacemations	Stratogles:  1. Develop and adopt communication guidelines ("rules of engagement").  Establish most efficient & manageable framework for GQ's networking linitiative (e.g., platform, annual meeting/report, neveletiums, feet-on-the-street).  3. Identify and recruit neighborhood captains / community servery on town interest and Issues.	



	Louis of Ceanite Organic	Strategic Plan 2022-2023	
Vision: "Solid as the rock on wh provides a high quality o	ich it was founded, Granite Quarry		i family-iriendly town that
Plasion:			
PARKS & RECREATION	GROWISH	ECONOMIC DEVELOPMENT	COMMUNITY ENGAGEMENT COMMUNICATIONS
Goal: Use the Parks and Rocreation Haster Plan to enhance and advance Town parks and recreational opportunities.	II. Goat: Propure for and attract safe, family-french, high quality growth and development.	III. Goal: Update and use the Downhown Haster Plant to bring the Town and community's desired devertown form and drawacter to frution. Seek industrial growth and expansion opportunities.	IV. Goal: internally - Streamline consumication and information flow within the lown government. Externally - Increase quality of life and place/connuntly) by informing and engaging the consumity and community partners.
Objective: To promote health, improve accessibility, connect againshiphoods and people, and continue maintaining and growing GQ parks to be the "crown jewel" draw of people to the community.	Objective: To update Comprehensive Land the Plan and development or function of the Control of t	Objective: To improve existing deventions neuronment, craste unique and entitudentic GO branching, marketing, and promotional opportunities, and support, retain, and struct high quality connerved branchis and developing Grantie Industrial Bank and seek additional industrial growth opportunities.	Objective: Informally - To establish communicatio guideliness that most efficiently inform board members while maintaining stability, accountability, and positive working atmosphere for employees. Edwardley - To create a strong retworf for information distribution, community feedbade, positive press, and support for goals accomplishment.
Strategies:  1. Begin implementation of Parks and Recreation Heater Plan.  2. Incorporate funding for fow-bamping from within P budgets; use grants and supplemental funding (e.g., APPA) for larger, transformational items.  Determine organizational model best auted to help implement Heater Plan (e.g., Friends of the Park non-profit).	Strategies:  3. Review Comprehensive Land Use Plan and United Dev Ordinance for any changes that might be needed.  5. Seefs out appoint opportunities with principles of Strategie Properties.  6.p., Development Agreements).  3. Recruet, retain, and rely on expert staff who can get us there.	Strategies —  1. Review Downtown Master Flam (DMF) for any updates and/or changes that singift be needed.  2. Explore and determine the organizational model best sized to help implement Master Flam (E.g., Downtown Development Association, Sesimes Association).  3. Review Infrastructure, design, and incentive needs against current State and Federal funding or legislative opportunities.  4. Brandfoot/association/a	Strategies:  L Develop and adopt communication guidelines ("rutes of engagement").  Strateboth most efficient 8, management").  Strateboth most efficient 8, management insistence (e.g., platforn annual meeting/report, nevesiditan feet-on-the-streat).  Meeting and recruit metghborheod captains: f community partners.  Conduct community survey on town interest and issues.

## Goal Statements (condensing)

#### Parks & Recreation

Enhance and advance Town parks and recreational opportunities

Strategy: Begin implementation of Parks and Recreation Master Plan by incorporating funding for immediate items and low-hanging fruit within FY budget; determine organizational model best suited to help implement Master Plan; and focus general funds freed up by ARPA toward larger/transformational parks and recreation needs.

#### Growth

Prepare for and attract safe, family-friendly, high-quality growth and development.

Strategy: Update Comprehensive Land Use Plan and development ordinances; seek out specific opportunities with prioritized Strategic Properties; recruit, retain, and rely on expert staff who can get us there.

#### **Economic Development**

Seek commercial, retail, and industrial retention, growth, and expansion opportunities

Strategy: Explore and determine...

		Co	ore Valu	es		
Growth	Quality	Streamline Communication	Operate with Accountability	Lead with Honesty & Integrity	Implement Teamwork	Demonstrate Enthusiastic Engagement
We seek innovative growth that provides high quality of life for our residents, merchants, and visitors and visitors. We enthusiastically embrace and incorporate the Town's "granite-theme" in branding and placemaking opportunities to create a unique sense of place & community  We are committed to self-improvement and growing our political and professional expertise. We seek opportunities to best grow and balance industrial/commercial: Residential tax base and the services we provide to maintain the best tax rate possible for our community.	We strive to "overdeliver consistently" and not take the mundane tasks for granted (if you fail at the little things, people notice) We continuously self-assess the approach we are taking within our respective roles to ensure we are maintaining or advancing the quality of town services  We are open to feedback on how we can edapt and improve the town and Town government  We evaluate whether to recommend 'doing less, better' in situations where we stretch too thin or quality compromises	We appreciate that issues will arise, and we commit to accepting honest mistakes, communication singlet, feedback, and solutions. We keep ell communication professional, respectful, dear, and consistent. We practice active listening. We respect and adhere to adopted communication guidelines / rules of engagement.	We respect and edhere to the Council-Manager form of government We refer questions and essign tasks to be owned and handled at the appropriate level within the organization, and commit to giving stiff autnomy to make well-informed decisions We set SMART (Specific, Measurable, Attainable, Realistic, and Timely) objectives We embed our core values into our organizational culture, and it them into our organizational culture, and it them into. We take "proudful ownership" of the responsibilities and tasks within each of our positions.	We trust that we all want to see each other succeed, and trus that we all want to see each other succeed, and if we see something that seems to the contrary, we give that person the benefit of the doubt and each him/her about it - directly, and quickly We practice being an efficient, trusted, and credible source of information and services for the public. We take our roles seriously to make quality decisions We openly communicate both positive and constructive feedback.	We expose and appreciate that we are all unique individuals We recognize and respect sech other's roles and expertise in those roles We strive to create a positive working environment that recruits and retains top talent We take time to praise each other and practice gratitude We proactively support Soord and Administrative directives, mission, and each other other and each other and each other and each other and each other and encourage success by giving each other ongoing constructive feedback	We actively engage the community and encourage involvement to "be the change we wish to see".  We are customer service oriented.  We expect willing and passionate involvement from all.  We have furn!





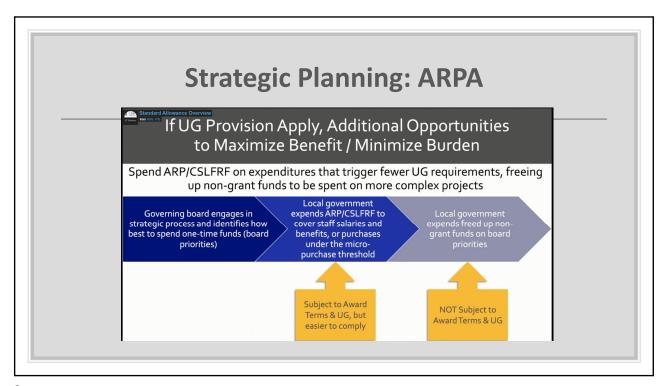




## **Strategic Planning**

Guide for level of services, where staff should prioritize emphasis in programs and budgets.

\_



Tax Rates	in Rowan County (FY21-22)
Unit of Government	Tax Rate
Salisbury	0.7196
Rowan County	0.6575
East Spencer	0.66
Spencer	0.655
Kannapolis (Rowan)	0.63
China Grove	0.54
Landis (electric city)	0.53
Rockwell	0.46
<b>Granite Quarry</b>	0.4175 → proposed 0.4475
Faith	0.41

Δ

## **Tax Rate**

Tenths, hundredths, thousandths, ten-thousandths:
Illustrative effect on current year Ad Valorem Tax Revenues

.4175 = \$ 1,179,822

**.44 = \$ 1,243,405** (- 21,195)

.4475 = \$ 1,264,600

**.45 = \$ 1,271,665** (+ 7,065)

5

## **Updates**

Faith Agreement amount

 $$136,000 \rightarrow $146,000 (+ $10,000)$ 

Econ Dev Grant amount

*\$38,549.29* → *\$26,837.20* (+ *\$11,712.09*)

Sanitation fuel surcharges

~164,600 + updated last 3 mos avg \$2,103